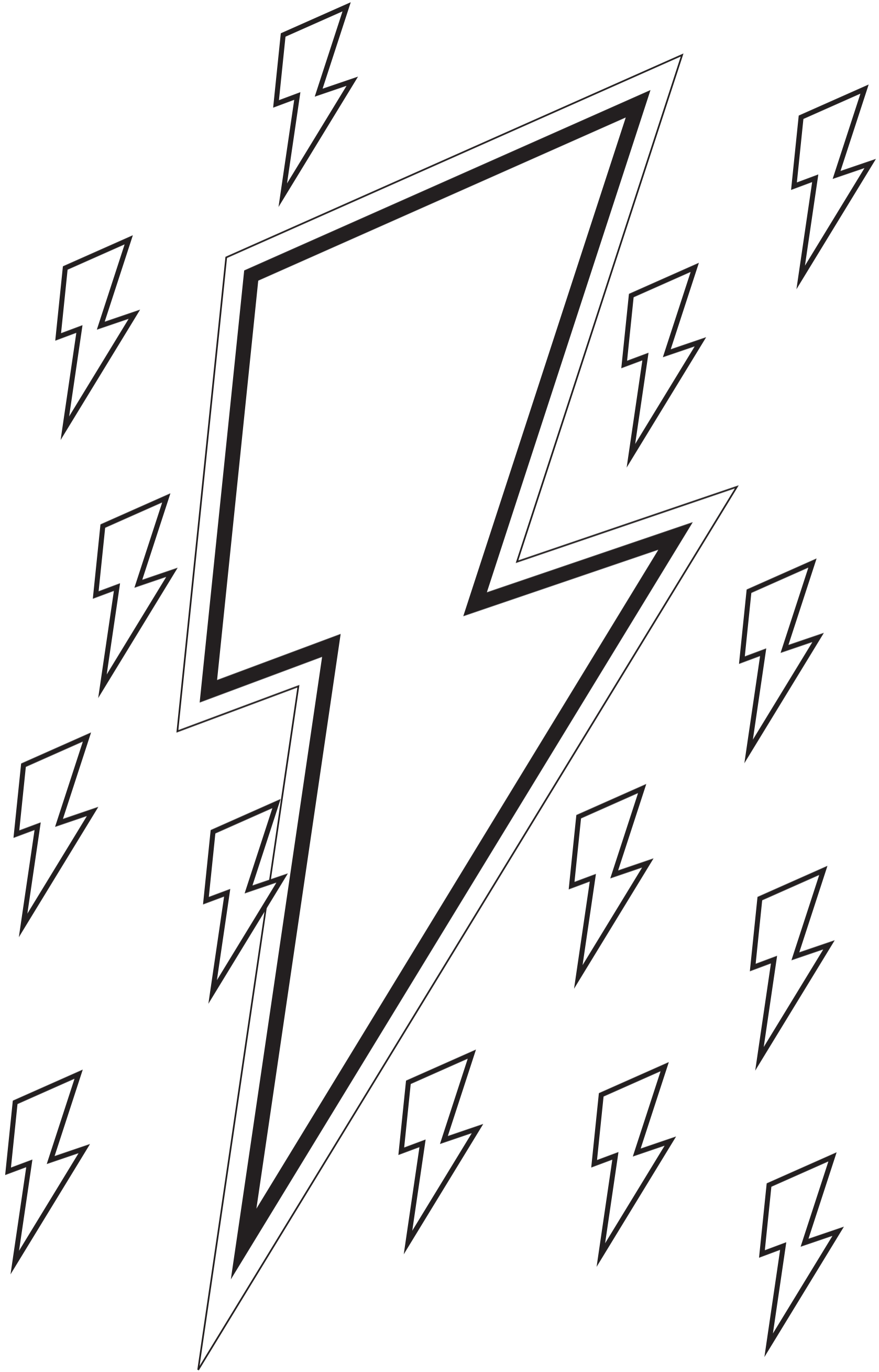


Object

---



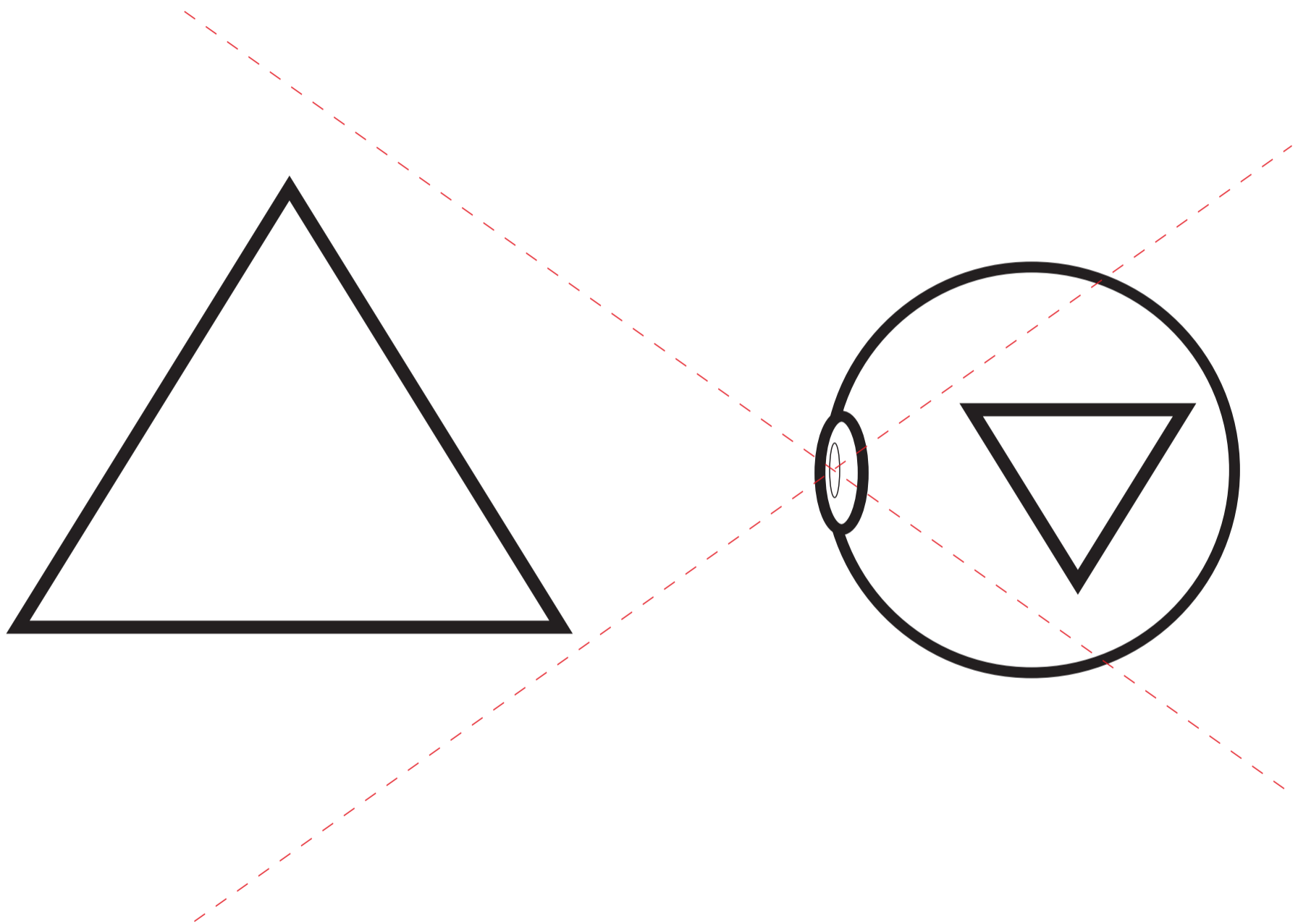
---

This object has been inspired by the 'eureka' moment in its most basic graphic form. An empty shape represents the object prior to understanding, whereas the same shape filled reflects that it has been understood.



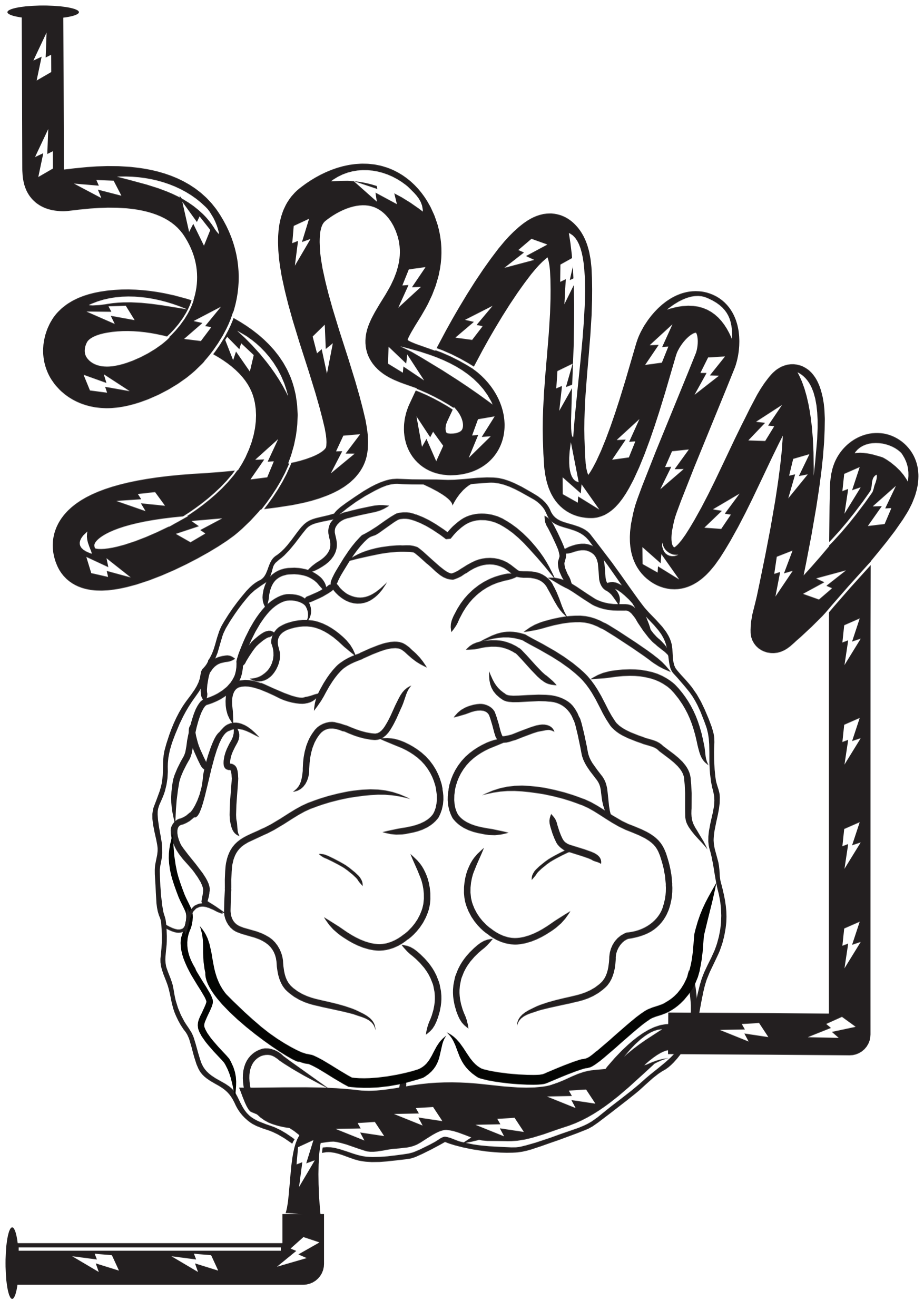
---

This illustration details the transition through the visual mechanics of the organ. The object landing in the water and then flowing through the pipe format represents the transition of the electrochemical process from the eye to the brain.



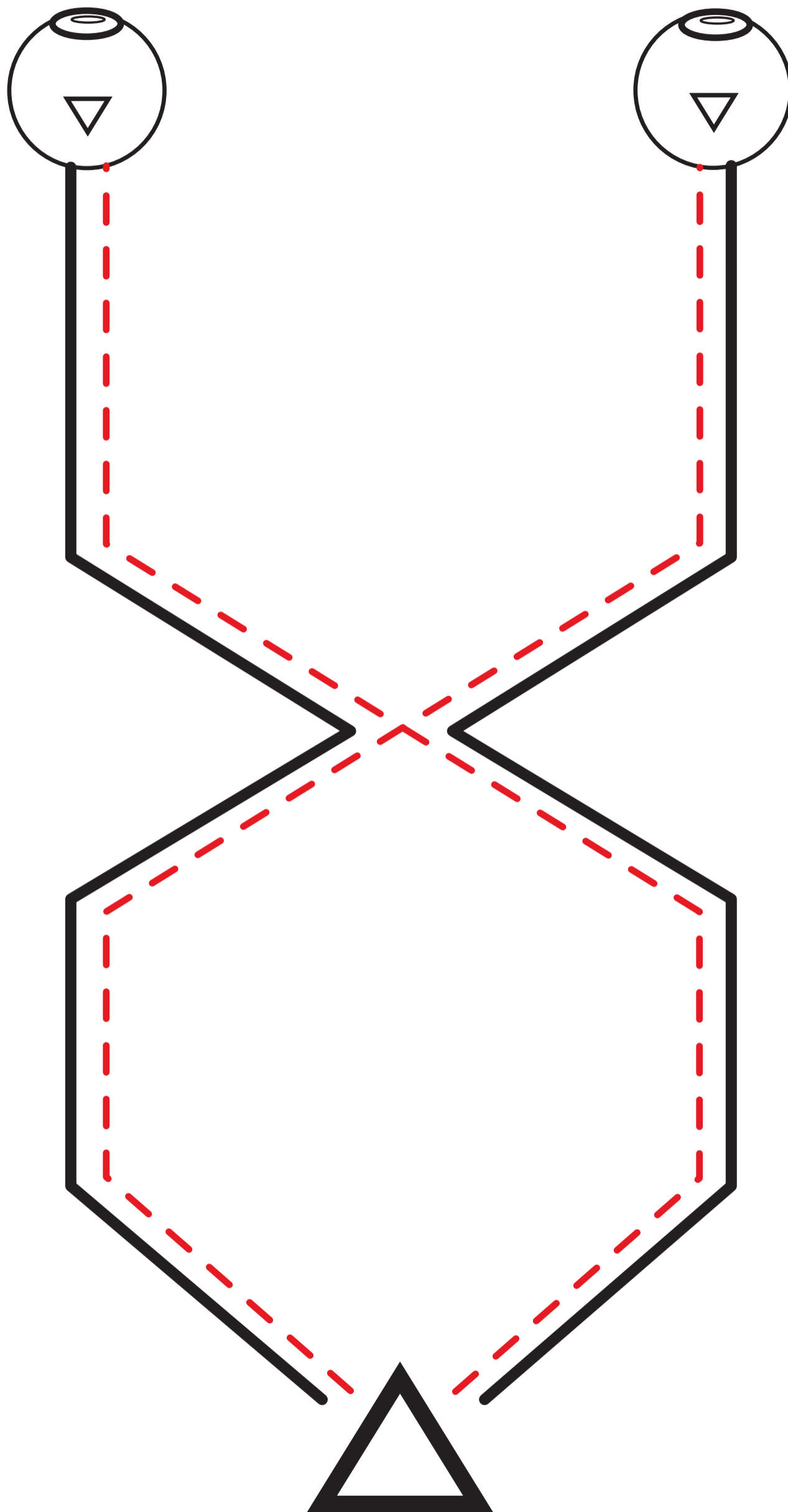
---

This illustration represents the function of the eye in the form of a simplistic diagram, showing the object being viewed and then reversed. This diagram is an abstract representation of how the eye actually works.



---

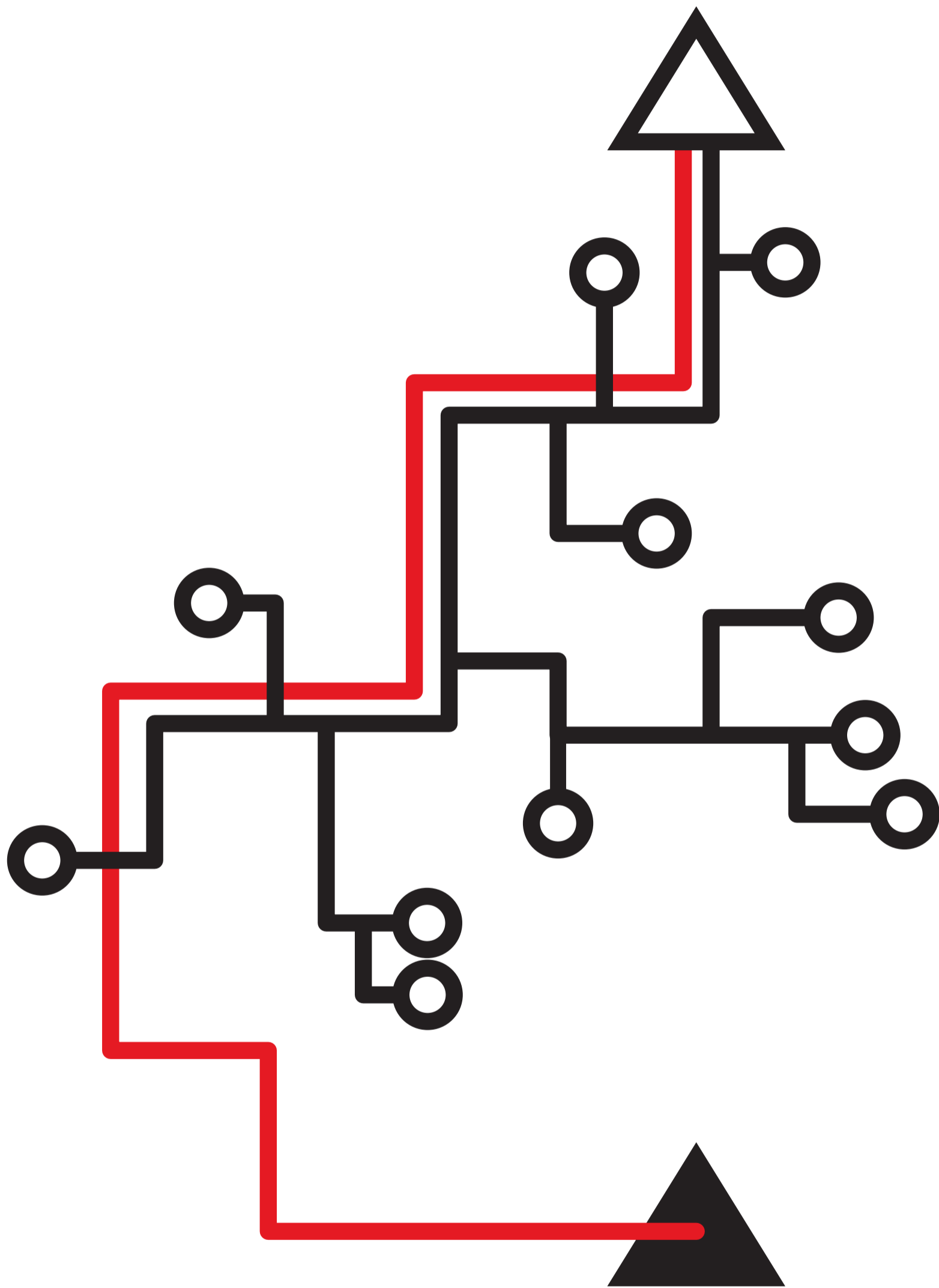
This illustration represents the transition from the eye, through the pipe containing liquid. The lightning bolt travels through the visual lobe of the neo cortex part of the brain before reaching the cerebellum. Then the unfilled lightning bolt continues its journey towards understanding.



---

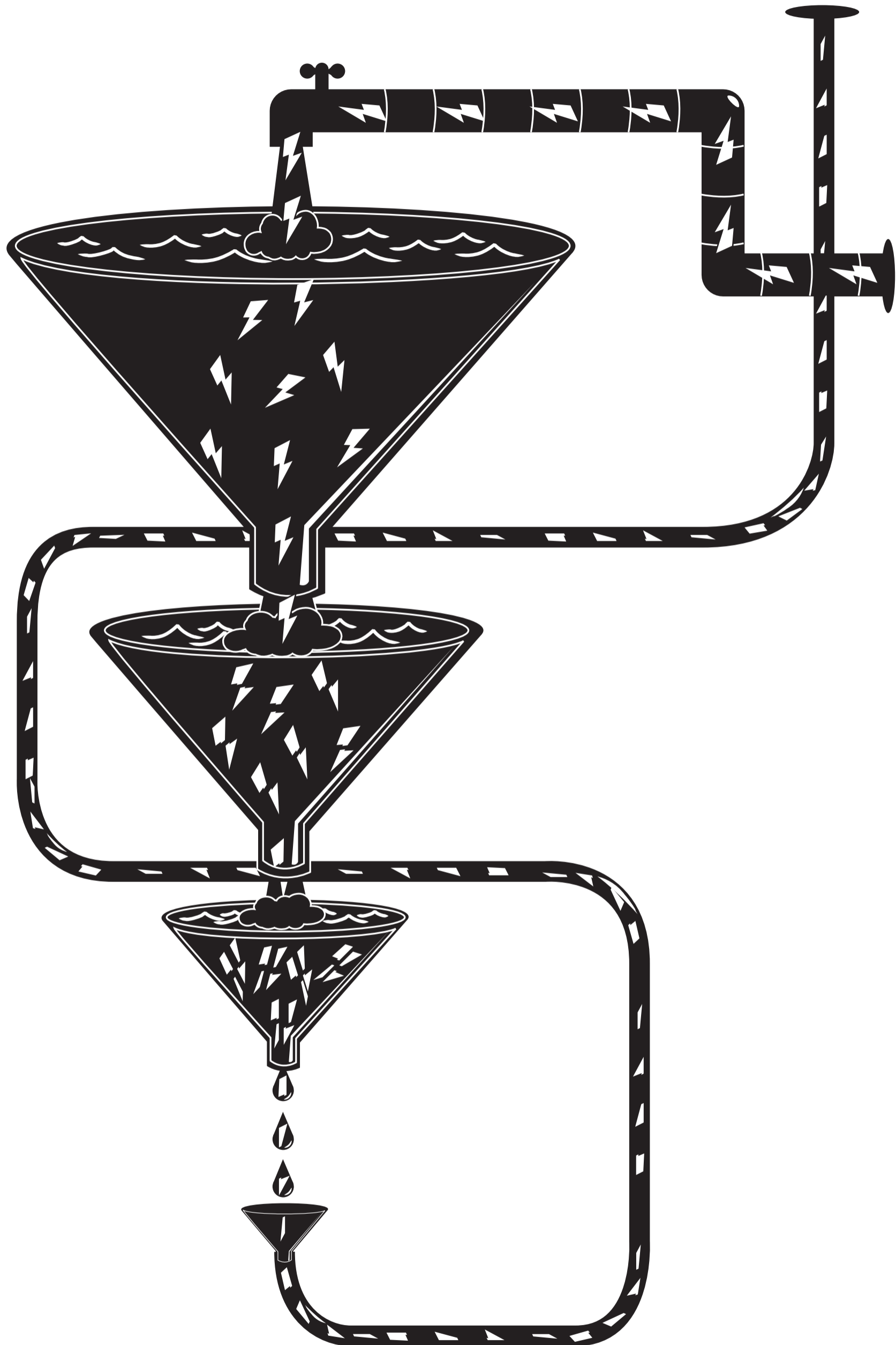
This illustration represents the brains connection to the eyes in the form of a simple diagram. This is based on the anatomy of the connection between the brain and the eyes.





---

This illustration is an abstract diagram of the transfer between the visual lobe and the cerebellum; the red line is the direct link between the two parts. The black lines that spread out at right angles represent the other sensory functions within the brain.



---

This illustration represents the different types of memory that are present within the cerebellum. The working, short term and long-term memory, are represented as funnels, which filter information. Information is stored in stored in short-term memory in about 20 to 30 seconds. If it does not make it through to long-term memory in this time period it is unlikely to be retained.

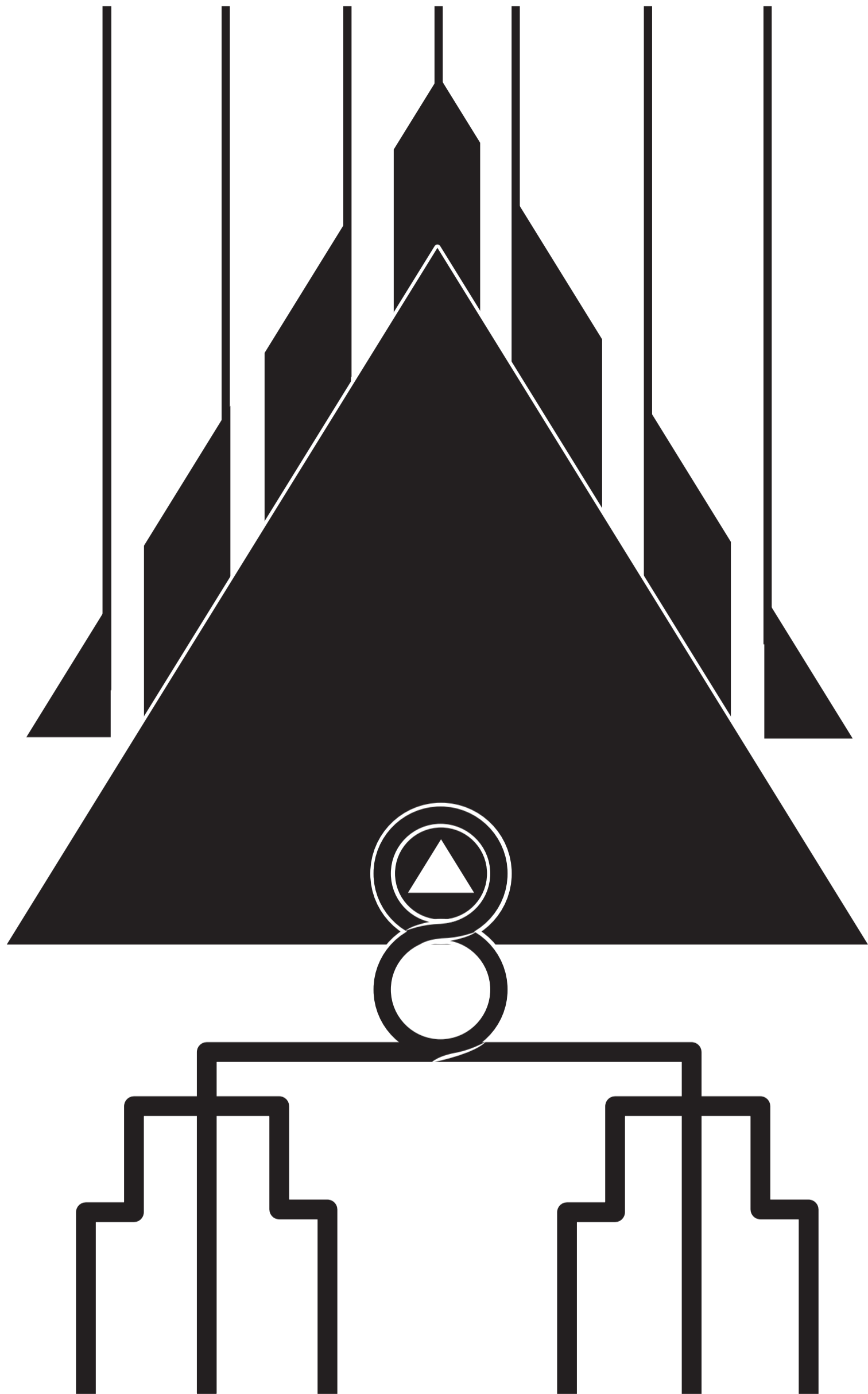






---

This illustration depicts the lightning bolts reforming to symbolise the audiences growing understanding. The information that is finally understood can be accessed again through what is stored in the long-term memory.



---

This illustration depicts the information reforming to make a solid shape (understanding) and then branches off to other parts of the stored memory. This symbolises storage of information in the long-term memory; the information retained can also have an influence on new ideas.